

**EMPOWERING FUTURE MINDS WITH AI** 



MAIN CONFERENCE: 29 - 30 OCTOBER 2025
POST CONFERENCE SITE TOUR: 31 OCTOBER 2025



SANDTON SUN & TOWERS, JOHANNESBURG



OUR TRUSTPILOT RATINGS
4.8 ★★★★★





### **MAJOR CONFERENCE THEMES**

EXPLORE THE KEY TRENDS WE WILL VISIT IN THIS CONFERENCE

Personalized Learning

AI-Powered Tutoring

**Automated Grading And Assessment** 

Al In Language Learning

**Predictive Analytics For Student Performance** 

Al In Exam Proctoring **And Cheating Detection** 

**Smart Content** Creation With Al

**AI-Driven Adaptive Learning Platforms** 

Al And Academic **Integrity (Cheating And Plagiarism)** 

**AI-Enabled Chatbots For Student Engagement** 

Al For Gamification In Learning

Al For Multilingual Education

Al Hybrid Learning **Models** 

**Teacher Adaptation** And Training For Al

**Social-Emotional** Learning

Al For Special Needs **Education** 

Our Trustpilot Ratings: 4.8  $\star$ 



# **CONFERENCE THOUGHT LEADERS**

SHAPE YOUR CONVERSATION WITH ACTIONABLE INSIGHTS FROM OUR SPEAKERS



Ntsundeni (Louis) Mapatagane Director of Planning and Institutional Intelligence **Walter Sisulu University** (WSU)



Prof. Paula Barnard-Ashton Assistant Dean, Teaching, Learning and **Undergraduate Affairs** University of the Witwatersrand



Dr. Renjini Mary Joseph Senior Lecturer, GIBS **Business School Gordon Institute of Business Science** 



Dr. Shahiem Patel Academic Dean **Regent Business School** 



**Dr. Amos Anele** Academic Head of Programmes (Dean) -Information Technology **Eduvos** 



Prof. Susan Brokensha Academic Head of Department **University of The Free** State



**Dr. Clement Nyirenda** Senior Lecturer & eResearch Director **University of Western Cape** 



Dr. Merle Werbeloff Lecturer University of the Witwatersrand

Our Trustpilot Ratings: 4.8  $\star$ 







### **CONFERENCE THOUGHT LEADERS**



**Prof. Mafor Penn** Associate Professor of **Science Education University of Johannesburg** 



Dr. Khanyisile Twabu Acting Deputy Director, ICT, Academy Of Applied Technologies and Innovation **University of South Africa** (UNISA)



Ridewaan Hanslo Lecturer **University of Johannesburg** 



Julia Ross Lecturer & Program Head Milpark School of Commerce



**Janet Bruce-Brand** Lecturer University of KwaZulu-Natal



Sibusiso Malindisa Lecturer **University of South Africa** (UNISA)



Dr. Vusumzi Funda Lecturer **University of Fort Hare** 



**Dr. Gill Mooney** Dean of Academic **Development and Support** The Independent Institute of Education (IIE)



Prof. Zayd Waghid Director (Acting) and SARChI Chair at the Global Institute for Teacher **Education and Society Cape Peninsula University** of Technology



**Dr Mario Landman Head Educational** Technology and Innovation The Independent Institute of Education (IIE)



Dr. Vusumzi Funda Lecturer **University of Fort Hare** 



Kurt Naicker CA(SA) Senior Lecturer & Acting Academic Manager **STADIO Higher Education** 

Our Trustpilot Ratings: 4.8 ★ ★ ★ ★







### **CONFERENCE THOUGHT LEADERS**



Our Trustpilot Ratings: 4.8 \*





	29th October 2025 (Wednesday)	
	Day 1 - Keynote Address	
09:00 - 09:30 am	Keynote Address 1: The Future Of Al In Transforming African Education Systems  The Role Of Al In Bridging The Digital Divide In Schools Across Africa  Addressing Concerns About Bias, Ethics, And Inclusivity In Al-Powered Education  Policy And Regulatory Considerations For Al In The Education Sector	III INDEFENDENT INSTITUTE III EDUCATION
	Dr. Gill Mooney, Dean of Academic Development and Support, The Independent Institute of Education (IIE)	
	Personalized Learning	
	Leveraging AI To Tailor Educational Content And Experiences To Individual Student Needs, Preferences, And Learning Paces	
09:30 - 10:00 am	Personalized Learning Through AI At The Stellenbosch University: Leveraging AI-Driven Adaptive Learning Platforms To Enhance Student Engagement And Academic Performance	Stellenbosch UNIVERSITY IYUNIVESITHI UNIVERSITEIT
	Al-Powered Tutoring	
	Deployment Of Al-Driven Tutoring Systems That Provide Real-Time Assistance And Feedback To Students	
10:00 - 10:30 am	Transforming Student Support At University Of The Witwatersrand: Al-Based Virtual Tutors Revolutionizing Education In Mathematics And Science With Real-Time Feedback And Personalized Learning Pathways	WITS
	Dr. Merle Werbeloff, Lecturer, University of the Witwatersrand	UNIVERSITY
	Networking	
10:30 - 11:00 am	Networking And Refreshment	
	Al In Exam Proctoring And Cheating Detection	
	Implementing AI-Powered Remote Proctoring Solutions To Maintain Academic Integrity During Online Assessments	
11:00 - 11:30 am	Dr. Khanyisile Twabu, Acting Deputy Director, ICT, Academy Of Applied Technologies and Innovation, University of South Africa (UNISA)	UNISA
	Debate	
	Bias And Fairness In Al Algorithms: Should Al Be Allowed To Grade Student Work Without Human Oversight?	
11:30 - 12:00 pm	On One Hand, Al-Based Grading Ensures Consistency, Reduces Teacher Workload, And Minimizes Human Subjectivity. But On The Other Hand, Al Grading Systems Inherit Biases, Lack Contextual Understanding, And May Disadvantage Students From Diverse Backgrounds.	YEARS E
	Dr. Ridewaan Hanslo, Lecturer, University of Johannesburg	_
	AI-Powered Research Assistance	
	How Al-Powered Intelligent Research Tools Help Students And Researchers To Enhance Research Efficiency In Higher Education	
12:00 - 12:30 pm	Exploring How UNISA Is Advancing Research Through Al-Driven Analytics Solutions Via Its Research Enhancement Platform, Enhancing Data Analysis, Interpretation, Literature Reviews, Citation Management, And Overall Research Productivity	UNISA
	Sibusiso Malindisa, Lecturer, University of South Africa (UNISA)	

		29th October 2025 (Wednesday)	
		Lunch	
	12:30 - 01:30 pm	Lunch And Networking	
		Predictive Analytics For Student Performance	
		Applying Al To Analyze Student Data And Predict Academic Outcomes, Enabling Proactive Interventions	. • .
	01:30 - 02:00 pm	Predictive Analytics For Student Success At Eduvos: Al-Driven Early Intervention Strategies Improving Retention And Academic Outcomes	Eduvos
		Dr. Amos Anele, Academic Head of Programmes (Dean) - Information Technology, Eduvos	Your Education, Your Future.
ı		Day 1 - Roundtable Discussion	
		Roundtable 1: Roundtable A: Al-Powered Tutoring	
	02:00 - 03:00 pm	Roundtable B: Smart Content Creation With AI	
	02.00 - 03.00 pm	Roundtable C: Automated Grading And Assessment	
		Roundtable D: Al-Driven Adaptive Learning Platforms	
		Networking	
	03:00 - 03:30 pm	Networking And Refreshment	
		Automated Grading And Assessment	
4		Utilizing AI To Automate Grading And Assessments, Reducing Educators' Workloads While Ensuring Accuracy	REGENT BUSINESS SCHOOL
	03:30 - 04:00 pm	Dr. Shahiem Patel, Academic Dean, Regent Business School	DISRUPT RETHING INNOVATE.
		Social-Emotional Learning	
		Predictive Analytics & Al-Powered SET Diagnostic Tool: An Early-Warning System For Student Wellbeing	
ĺ	04:00 - 04:30 pm	Mark Anderson, Co-founder & Principal, Koa Academy	
۱		Al-Driven Adaptive Learning Platforms	
ı		Implementing AI-Powered Platforms That Adjust Learning Paths Based On Individual Student Progress	
į	04:30 - 05:00 pm	Revolutionizing Student Engagement At University of Western Cape: Al-Driven Adaptive Learning Systems Tailoring Course Content To Improve Learning Outcomes.	ENIVERTY
		Dr. Clement Nyirenda, Senior Lecturer & eResearch Director, University of Western Cape	UNIVERSITY of the WESTERN CAPE
N		Champagne Networking	
	05:00 - 05:30 pm	Champagne Networking Session	
	0		



	30th October 2025 (Thursday)	_
	Day 2 - Keynote Address	
	Keynote Address 2: The Future Of Teaching: How Al Is Reshaping The Role Of Educators	
09:00 - 09:30 am	<ul> <li>AI As A Co-Teacher: Enhancing Rather Than Replacing Educators</li> <li>Training Teachers To Leverage AI Tools Effectively In Classrooms</li> <li>Ethical Implications And Maintaining Human-Centric Education</li> </ul>	WITS
	Prof. Paula Barnard-Ashton, Assistant Dean, Teaching, Learning and Undergraduate Affairs, University of the Witwatersrand	UNIVERSITY
	Al And Academic Integrity (Cheating And Plagiarism)	
	Using Al-Driven Tools To Detect Plagiarism And Maintain Academic Integrity In Research And Student Assessments	40
09:30 - 10:00 am	How The University of KwaZulu-Natal Has Integrated Al-Powered Plagiarism Detection Tools Into Its Learning Management System, Ensuring Originality In Student Submission	UNIVERSITY OF KWAZULU-NATAL NEVOVESI YAKWAZULU-NATALI
	Janet Bruce-Brand, Lecturer, University of KwaZulu-Natal	
	AI-Enabled Chatbots For Student Engagement	
	Deploying Al-Powered Chatbots To Assist Students With Academic Queries, Course Selection, And University Services	
10:00 - 10:30 am	Al-Powered Student Support At The University Of Fort Hare: Enhancing Engagement And Administrative Efficiency With Al-Driven Chatbot Assistance	In STATE LIMITED BY THE PARTY OF THE PARTY O
	Dr. Vusumzi Funda, Lecturer, University of Fort Hare	
	Networking	
10:30 - 11:00 am	Networking And Refreshment	
	Al For Gamification In Learning	
	Al For Gamification In Learning: Leveraging Al And Gamification Tools To Enhance Student Engagement And Development	STADIO
11:00 - 11:30 am	Kurt Naicker CA(SA), Senior Lecturer & Acting Academic Manager, STADIO Higher Education	HIGHER EDUCATION
	Day 2 - Roundtable Discussion	
	Roundtable 2: Roundtable A: AI-Enabled Chatbots For Student Engagement	_
11.20 12.20	Roundtable B: AI Hybrid Learning Models	MILPARK EDUCATION Commerce
11:30 - 12:30 pm	Roundtable C: Al For Gamification In Learning	<u>M</u>
	Roundtable D: Teacher Adaptation And Training For Al Julia Ross, Lecturer & Program Head, Milpark School of Commerce	_
	Lunch	
12:30 - 01:30 pm	Lunch And Networking	

	30th October 2025 (Thursday)	
	Al For Multilingual Education	
01:30 - 02:00 pm	Developing AI Applications That Support Multilingual Education And Real-Time Translation In South Africa's Diverse Linguistic Landscape	
	Bridging Linguistic Gaps At The University Of The Free State: Al-Powered Speech Recognition And Translation Tools Fostering Multilingual Learning.	LIES
	Prof. Susan Brokensha, Academic Head of Department, University of The Free State	013
	Panel Discussion	
	<ul> <li>Al In Education - Would This Lead To Over-Reliance On Al And Reduced Human Interaction?</li> <li>Would Excessive Use Of Al-Driven Learning Tools Lead To A Decline In Teacher-Student Engagement?</li> <li>How Do Teachers Tackles The Loss Of Emotional Intelligence And Critical Thinking Skills Due To Automated Learning.</li> </ul>	■ ME INDEFENDENT
02:00 - 02:30 pm	Mark Anderson, Co-founder & Principal, Koa Academy	INSTITUTE OF EDUCATION
	Dr Mario Landman, Head Educational Technology and Innovation, The Independent Institute of Education (IIE)	Central (0
1	Mpai Rammusi, Lecturer, Central Johannesburg College	Johannesburg TVET College
	Smart Content Creation With AI	
02:30 - 03:00 pm	Employing AI Tools To Help Educators Create And Curate Engaging Digital Learning Materials	Gordon Institute
02.30 03.00 pm	Dr. Renjini Mary Joseph, Senior Lecturer, GIBS Business School, Gordon Institute of Business Science	University of Pretoria
	Networking	
03:00 - 03:30 pm	Networking And Refreshment	
	Teacher Adaptation And Training For Al	
	Educating Teachers On AI Integration And Providing Training To Enhance Their Ability To Use AI Tools Effectively In The Classroom	70 V
03:30 - 04:00 pm	How The University Of Johannesburg Is Transforming Education With AI Training To Empower Educators And Redefine Classroom Learning	YEARS
	Prof. Mafor Penn, Associate Professor of Science Education, University of Johannesburg	
	Al Hybrid Learning Models	
	Al Hybrid Learning Models: Fostering Critical Global Citizenship Through The Integration Of Traditional Teaching And Al-Enhanced Online Platforms	<b>\times_{\times}</b>
04:00 - 04:30 pm	Innovating Hybrid Learning At Cape Peninsula University Of Technology: Leveraging Al To Cultivate Critical Global Citizens And Empower Students For A Connected World	
	Prof. Zayd Waghid, Director (Acting) and SARChI Chair at the Global Institute for Teacher Education and Society, Cape Peninsula University of Technology	
	Al For Special Needs Education	
04.00 05.00	Developing Al-Driven Tools To Assist Students With Disabilities By Providing Adaptive Learning Solutions And Accessibility Features.	
04:30 - 05:00 pm	Empowering Students With Disabilities: Al-Based Assistive Technologies, Socio310Bot Transforming Accessibility And Academic Success.	

29 - 31 OCT 2025, SANDTON SUN & TOWERS, JOHANNESBURG

#### 31st October 2025 (Friday)

Site Tour 1 - University Of Johannesburg's Centre For Advanced Learning Technologies In Science Technology Engineering Arts And Mathematics (CALSTEAM)

10:00 - 12:00 pm

The University of Johannesburg's CALTSTEAM is a leading center in the advancement of future-ready learning environments, integrating cutting-edge technologies such as artificial intelligence and immersive learning. During this exclusive site visit, you will gain a firsthand look at how transformative tools—such as virtual reality, augmented reality, artificial intelligence, and machine learning—are being harnessed to revolutionize teaching methodologies and enhance digital literacy. Explore innovative, technology-enhanced learning platforms designed to personalize education and improve student outcomes. The tour will also provide insights into ongoing research initiatives aimed at developing ethical and responsible Al applications within educational contexts. This visit presents a unique opportunity to experience how the University of Johannesburg is redefining the future of education through inclusive, dynamic, and technology-driven learning experiences.

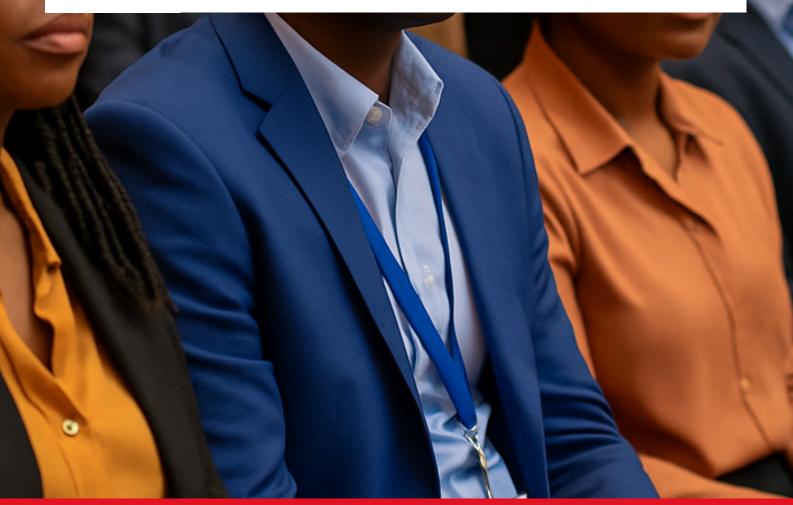


#### Site Tour 2 - The Gordon Institute of Business Science (GIBS)

02:00 - 04:00 pm

Discover how the Gordon Institute of Business Science (GIBS) is harnessing artificial intelligence to redefine digital learning and shape the future of education. This exclusive visit will showcase GIBS' Al-powered learning platforms, including its intelligent Blackboard system designed to provide real-time, personalized student feedback. Gain insights into how the institute integrates Al into its teaching methodologies to enhance engagement, improve learning outcomes, and support adaptive education pathways. The tour will also highlight GIBS' effective approach to Al ethics, offering participants a closer look at the frameworks and processes guiding responsible Al adoption in education. This visit presents a unique opportunity to experience how GIBS is leading innovation by combining cutting-edge Al technologies with ethical practices to transform learning and leadership development.





### **TOP 150 EDUCATION INSTITUTIONS JOINING US**

#### **ENHANCE YOUR NETWORK WITH THE TOP 150** COMPANIES EXPECTED TO ATTEND THIS YEAR'S EVENT

- 1. Addis Ababa Science and Technology University
- 2. Addis Ababa University
- 3. Ahmadu Bello University
- 4. Ain Shams University
- 5. Al-Azhar University
- 6. Alexandria University
- 7. Arab Academy for Science, Technology and Maritime Transport
- 8. Arba Minch University
- 9. Assiut University
- 10. Aswan University
- 11. Badr University in Cairo
- 12. Bahir Dar University
- 13. Benha University
- 14. Beni Suef University
- 15. Bishops Diocesan College
- 16. Cairo University
- 17. Cape Peninsula University of Technology
- 18. Central University of Technology
- 19. Copperbelt University
- 20. Council on Higher Education (CHE)
- 21. Covenant University
- 22. Damanhour University
- 23. Department of Basic Education (DBE)
- 24. Department of Higher Education and Training (DHET)
- 25. Diocesan School for Girls (DSG)
- 26. Durban High School
- 27. Durban University of Technology
- 28. Eastern Cape Department of Education
- 29. Ecole Nationale des Sciences Appliquees de Kenitra
- 30. Ecole Normale Supérieure de
- l'Enseignement Technique de Mohammedia
- 31. Education Labour Relations Council (ELRC)
- 32. Egerton University
- 33. Egypt-Japan University of Science and Technology
- 34. Fayoum University
- 35. Free State Department of Education
- 36. Gauteng Department of Education
- 37. German University in Cairo
- 38. Glenwood High School
- 39. Grey College
- 40. Hawassa University
- 41. Heliopolis University
- 42. Helwan University
- 43. Hilton College
- 44. Independent Examinations Board (IEB)
- 45. Jeppe High School for Boys
- 46. Jimma University
- 47. Jomo Kenyatta University of Agriculture and Technology
- 48. Kafrelsheikh University

- 49. Kearsney College
- 50. King Edward VII School
- 51. Kinaswood College
- 52. Kwame Nkrumah University of Science
- and Technology
- 53. KwaZulu-Natal Department of Education
- 54. Limpopo Department of Education
- 55. Makerere University
- 56. Mansoura University
- 57. Maritzburg College
- 58. Mekelle University
- 59. Menoufia University
- 60. Michaelhouse
- 61. Minia University
- 62. Misr International University
- 63. Misr University for Science and
- Technology
- 64. Modern University for Technology and Information
- 65. Mohammed VI Polytechnic University
- 66. Moi University
- 67. Mpumalanga Department of Education
- 68. Nahda University
- 69. National Education Collaboration Trust (NFCT)
- 70. Nelson Mandela Metropolitan University
- 71. Nile University
- 72. North West Department of Education
- 73. Northern Cape Department of Education
- 74. North-West University
- 75. Obafemi Awolowo University
- 76. October 6 University
- 77. Parktown Boys' High School
- 78. Pretoria Boys High School
- 79. Private School Associations
- 80. Provincial Departments of Education
- 81. Public School Networks
- 82. Research Provincial Education

#### Departments

- 83. Rhodes University
- 84. Rondebosch Boys' High School
- 85. Selborne College
- 86. Sinai University
- 87. Sohag University
- 88. Somerset College
- 89. South African Council for Educators
- 90. South African Qualifications Authority
- 91. South Valley University
- 92. Springfield Convent School
- 93. St Cyprian's School
- 94. St Stithians Boys' College
- 95. St. Alban's College 96. St. Andrew's College
- 97. St. Benedict's College

- 98. St. John's College, Houghton
- 99. Stellenbosch University
- 100. Suez Canal University
- 101. Tanta University
- 102. The American University in Cairo
- 103. The Wykeham Collegiate
- 104. Tshwane University of Technology
- 105. Umalusi Council for Quality Assurance in General and Further Education and Training
- 106. Universidade Eduardo Mondlane
- 107. Université Cadi Ayyad
- 108. Université Cheikh Anta Diop
- 109. Université de Carthage
- 110. Université de Kinshasa
- 111. Université de Monastir
- 112. Université de Sfax
- 113. Université de Tunis El Manar
- 114. Université Hassan II
- 115. Université Ibn Tofail
- 116. Université Ibn Zohr
- 117. Université Mohammed Premier
- 118. Université Mohammed V
- 119. Université Sidi Mohamed Ben Abdellah
- 120. University of Botswana
- 121. University of Cape Town
- 122. University of Fort Hare
- 123. University of Ghana 124. University of Ghana, Legon
- 125. University of Ibadan
- 126. University of Ilorin
- 127. University of Johannesburg 128. University of KwaZulu-Natal
- 129. University of Lagos
- 130. University of Limpopo
- 131. University of Mauritius
- 132. University of Nairobi
- 133. University of Namibia
- 134. University of Nigeria
- 135. University of Rwanda
- 136. University of South Africa
- 137. University of the Free State
- 138. University of the Western Cape
- 139. University of the Witwatersrand
- 140. University of Venda 141. University of Zambia
- 142. University of Zimbabwe
- 143. University of Zululand
- 144. Walter Sisulu University 145. Western Cape Education Department
- 146. Wollo University
- 147. Wynberg Boys' High School
- 148. Wynberg Girls' High School
- 149. Zagazig University

# GET READY FOR A GAME CHANGING EXPERIENCE

**NEW IN THIS YEAR'S EVENT** 



The University of Johannesburg's CALTSTEAM is a leading center in the advancement of future-ready learning environments, integrating cutting-edge technologies such as artificial intelligence and immersive learning. During this exclusive site visit, you will gain a firsthand look at how transformative tools—such as virtual reality, augmented reality, artificial intelligence, and machine learning—are being harnessed to revolutionize teaching methodologies and enhance digital literacy. Explore innovative, technology-enhanced learning platforms designed to personalize education and improve student outcomes. The tour will also provide insights into ongoing research initiatives aimed at developing ethical and responsible Al applications within educational contexts. This visit presents a unique opportunity to experience how the University of Johannesburg is redefining the future of education through inclusive, dynamic, and technology-driven learning experiences.

### Site Tour Two: 31 October 2025 - The Gordon Institute of Business Science (GIBS)

Discover how the Gordon Institute of Business Science (GIBS) is harnessing artificial intelligence to redefine digital learning and shape the future of education. This exclusive visit will showcase GIBS' Al-powered learning platforms, including its intelligent Blackboard system designed to provide real-time, personalized student feedback. Gain insights into how the institute integrates Al into its teaching methodologies to enhance engagement, improve learning outcomes, and support adaptive education pathways. The tour will also highlight GIBS' effective approach to Al ethics, offering participants a closer look at the frameworks and processes guiding responsible Al adoption in education. This visit presents a unique opportunity to experience how GIBS is leading innovation by combining cutting-edge Al technologies with ethical practices to transform learning and leadership development.

OUR EXCLUSIVE SPONSORS AND PARTNERS

#### **MEDIA PARTNERS**



Al & Machine Learning Events - Discover the best hand-picked artificial intelligence and machine learning events. Find out more at https://aiml.events



Conference Alerts provides all national and international upcoming conferences 2025 all over the world. Conference alerts 2025 is essentially an online platform wherein you will get the details about the conferences, meetings, seminars, workshops and other associated events for 2025. These are the activities wherein the first-class minds can present statistics and showcase their research results to help the modern minds around the global in imparting the latest knowledge. Find out more at https://conferencealerts.co.in

AIPressRoom

AIPressRoom spotlights AI innovation through exclusive interviews, global event coverage, expert insights, and press releases. Find out more at https://aipressroom.com



Times of AI is a leading digital publication dedicated to covering the latest advancements in Artificial Intelligence, Machine Learning, and emerging tech across industries. We offer curated news, in-depth analysis, expert interviews, and thought leadership content aimed at decision-makers, researchers, and tech enthusiasts worldwide. Our platform is designed to spotlight innovation, inform strategic thinking, and foster dialogue within the global AI ecosystem. Find out more at https://www.timesofai.com



Al Tools Network is an online resource that helps people find the best artificial intelligence tools for their needs. It offers a directory of AI tools in various categories, such as sales, marketing, education, HR and finance. They also provide educational content about AI, such as blog posts and upcoming events. Find out more at https://aitoolsnetwork.com/tools/ai-coaching-and-mentoring

Our Trustpilot Ratings: 4.8 \*

OUR EXCLUSIVE SPONSORS AND PARTNERS

#### **MEDIA PARTNERS**

#### Education

Education Technology Insights is a high-quality magazine that explores knowledge in renewed aspects of the latest innovations and technologies in the Education Industry; brings forth the unique offerings of market leaders to assist education experts in establishing institutions alike. With 45000 qualified subscribers across the U.S; Principals, Media Directors, CIO/ CTO, being the subscribers, Education Technology Insights keeps the target readers engaged with a consistent flow of analysis, discussions, by the great intellects of the industry. Find out more at https://www.educationtechnologyinsights.com



Van Heerden Mays Publications cc T/A Media Xpose, a Level 2 BBBEE, was established in September 2010 with a

We specialize in magazine publishing, corporate branding, digital advertising, graphic design, print and sponsorships.

We are publishers of various print publications, which include the following titles: To Build, SA Building Review, Baby's and Beyond™, SA Business Integrator, SA Profile, Rove SA, Future SA, Essential Flavours, and InBound SA. Find out more at https://mediaxpose.co.za



CapitalBay News is a dynamic digital news platform that delivers the latest headlines across a wide range of categories including finance, cryptocurrency, gambling, health & medical, entertainment, security, and world events. It features timely updates on market trends, blockchain innovations, betting insights, and global happenings. The site also hosts reviews, editorial content, and coverage of major tech and crypto events. Find out more at https://www.capitalbay.news

Our Trustpilot Ratings: 4.8 \* \* \*

### **SPONSORSHIP PACKAGES**

**ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE** YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

	SPONSORSHIP PACKAGES				Exhibitor
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR
SPEAKING AND THOUGHT LEADERSHIP (	PPORTUNITY				
Plenary Speaking Slot	30 Mins (Day 1)	20 Mins (Day 1)	20 Mins (Day 2)	20 Mins (Day 2)	
Speaker Pass	1	1	1	1	
Host Roundtable Discussion - <b>NEW</b>	<b>√</b>	✓	<b>√</b>		
Host Workshop / VIP Lunch - NEW	<b>√</b>				
Private Meeting Suite	<b>√</b>				
Potential Clients Introduction- <b>NEW</b>	6	4	2		
EXHIBIT/PASSES					
Conference Pass	4	3	2	2	2
Exhibition Table Top	√ (Premium)	✓	<b>√</b>	✓	✓
Exhibitor Pass	2	2	2	2	2
MARKETING/BRANDING/PUBLICITY					
Branded Lanyard with Your Company Logo - <b>NEW</b>	✓				
VIP Complimentary Passes for your Guests - <b>NEW</b>	8	3			
Publicity on Social Media Pre, During and Post conference - <b>NEW</b>	<b>√</b>	✓	✓	✓	<b>√</b>
Logo & Branding Exposures on All Email Marketing, Website & Collateral	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Company Branding on Event Website and all Marketing Collaterals	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Branding on Event Backdrop and Banner	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Seat Drop and Satchet Insert	<b>√</b>	✓	<b>√</b>		

### **SPONSORSHIP PACKAGES**

ELEVATE YOUR BRAND TO NEW HEIGHTS & SHOWCASE YOUR THOUGHT LEADERSHIP WITH OUR IMPACTFUL SPONSORSHIP PACKAGES

	SPONSORSHIP PACKAGES				Exhibitor	
	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR	
SPEAKING AND THOUGHT LEADERSHIP OPPORTUNITY						
Access to Delegate List	<b>✓</b>	✓	✓	✓		
50% off Additional Conference Pass	<b>√</b>	√	√	√		
Participation in Champagne Networking Session	<b>√</b>	√	<b>√</b>	<b>√</b>		
	US\$30,000	US\$20,000	US\$15,000	US\$12,000	US\$8,000	

#### **ADDITIONAL SPONSORSHIP PACKAGES**

#### **HOSTED VIP LUNCH SPONSOR (US\$12,000)**

- 1-hour VIP lunch to be hosted by sponsor and to be attended by pre-selected 8 VIP delegates (invitation will be done by organizer on your behalf)
- 2 conference passes
- Company logo and profile inside the brochure that is sent out to more than 75,000 professionals
- Company logo, profile and link on the conference website
- Company logo on pull-up banner to be displayed at lunch venue and backdrop

#### **NETWORKING CHAMPAGNE SPONSOR US\$10,000**

- 5 minute opening address at the stage before networking champagne session
- Host 1-hour networking champagne session after conference on Day 1 to be attended by invited delegates
- 2 conference passes and invite up to 5 guests to the cocktail
- Company logo and profile inside the brochure that is sent out to more than 75,000 professionals
- Company logo, profile and link on the conference website
- Company logo on Networking Cocktail pull-up banner to be displayed at venue of champagne session and backdrop

#### HOSTED ROUNDTABLE DISCUSSION SPONSOR (US\$10,000)

- Interactive roundtable discussion (30 min) to be hosted by sponsor and attended by up to 16 delegates
- 4 conference passes
- Company logo and profile inside the brochure that is sent out to more than 75,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop

#### LANYARD SPONSOR (EXCLUSIVE) US\$8,000

- Branded lanyards to be provided by sponsor (final details must be confirmed with conference organizer 8 weeks prior to the conference)
- 1 conference pass
- Satchel insert in each delegate's satchel
- Company logo and profile inside the brochure that is sent out to more than 75,000 professionals
- Company logo, profile and link on the conference website
- Company logo on conference pull-up banner and backdrop

### **ANTICIPATED DELEGATES**

WHO WILL JOIN US IN THIS IMPACTFUL EVENT

JOB TITLES OF DELEGATES 40% Chancellor/ Vice-Chancellor/ Pro Vice-Chancellor Provost
Chief Academic Officer (CAO)
Chief Learning Officer (CLO)
Chief Technology Officer (CTO)
Chief Information Officer (CIO)
Dean of Education
Dean of Students
Professors/ Associate Professor **EDUCATION LEADERS** Dean of Students
Professors/ Associate Professors/ Assistant Professors/
Adjunct Professor/ Senior Lecturer/ Lecturer/
School Principals/ Vice Principals/ Masters
Head/ Director/ Manager of Education
Head/ Director/ Manager of Learning Technologies
Head/ Director/ Manager of Technology
Head/ Director/ Manager of Curriculum
Head/ Director/ Manager of Instructional Technology
Head/ Director/ Manager of Online Learning
Head/ Director/ Manager of Elearning
Head/ Director/ Manager of Digital Learning
Head/ Director/ Manager of Teaching and Learning
Head/ Director/ Manager of Teaching and Development
Head/ Director/ Manager of Training
Head/ Director/ Manager of Training
Head/ Director/ Manager of Learning Management
Systems (LMS) 15% **CHAIR OF SCHOOLS AND UNIVERSITIES** Head/ Director/ Manager of Learning Management
Systems (LMS)
Director/Head/Manager of Student Assessment
Director/Head/Manager of Special Education
Director/Head/Manager of Data and Analytics
Head/ Director/ Manager of Learning Analytics
Head/ Director/ Manager of E-Learning
Head/ Director/ Manager of Education Policy
Head/ Director/ Manager of Education Program
Head/ Director/ Manager of Content Management System
Head/ Director/ Manager of Learning Experience
Head/ Director/ Manager of Learning Innovation
Instructional Designer 20% Instructional Designer School Principals/ Teachers **HEAD OF** DEPARTMENTS 200+ ))))**))** 25% **EDUCATION LEADERS UNIVERSITY LEADERS** 

18

**AND SCHOOL** MANAGERS

### **OUR CLIENTELE**

WE HAVE A STRONG COMMITMENT TO DELIVER THE BEST THOUGHT LEADERS AND DELEGATES

# Over 70% of FORTUNE 500 **Companies Have**

**Attended Our** 

Conferences

Globally **Before** 

SAMSUNG

ExonMobil.

Goldman Sachs









HYUNDAI





### **CONTACT US TODAY**

OF THIS IMPACTFUL CONFERENCE

## OUR TEAM WILL COLLABORATE YOU ON EVERY ASPECT

### **Registration and General Enquiries**

Name: Alvin

Email: advisor@charteredcertifications.com

Phone: +1 888 745 8875

#### **Speaking Opportunity**

Name: Michael

Email: michael.wan@claridenglobal.com

Phone: +1 888 745 8875

#### **Sponsorship Opportunity**

Name: Jacelyn

Email: jacelyn.sng@claridenglobal.com

Phone: +1 888 745 8875

#### **Event Management**

Name: Kent

Email: kent@claridenglobal.com

Phone: +1 888 745 8875

20