



Chartered Institute of  
Professional Certifications  
1006 N Rexford Street  
Beverly Hills, CA 90210

Date

Dear {Manager},

I would like to enroll to the Australia Marketing Laws and Advertising Regulations Compliance program to further enhance my knowledge in the field of marketing and advertising compliance and I would like to gain your approval to attend this program. By attending this program, I will gain expertise in the regulatory frameworks and legislation governing marketing and advertising in Australia, empowering me to assist our organization in developing a robust branding and advertising strategy that ensures compliance and elevates quality standards.

Led by Michael Terceiro, an accomplished legal expert in competition and consumer law, this program equips me with comprehensive and current knowledge of the complex legal and regulatory landscape governing marketing and advertising in Australia. This expertise will enable me to devise legally compliant strategies and a robust framework for our company's and clients' branding initiatives. Additionally, the course will explore the intricacies of influencer marketing, ambush marketing, and various online branding strategies, ensuring our organization's adherence to a stringent compliance framework. Some of the key skills this program will bring include:

- Australia Marketing Laws
- Advertising Regulations
- Digital Marketing Regulations
- Bait Advertising
- General Data Protection Regulation (GDPR)
- Premium and Credence Claims
- Industry Advertising Codes
- Environmental Claims Code

I believe these skillsets will prove invaluable to me and you can be assured that after attending this virtual program, I will be able to contribute even further to our organization's compliance and quality assurance framework aligning to the Australia's marketing law and advertising regulatory standards. I strongly believe that the key skills that I will gain from this program will also significantly enhance our company's competitive advantage in the marketplace.

I look forward to gaining your approval to attend this virtual training program.

Sincerely,  
Your Name