

CHARTERED 
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

CERTIFIED AGILE BUSINESS ANALYST TM

CABA TM

KANBAN

**Fully Accredited
By:**

Chartered Institute of
Professional Certifications

CPD
Certification Service



PROGRAM OVERVIEW



Did you know that adopting Agile project management methodologies can significantly improve project delivery and results? According to Project Management Institute, Agile teams are able to **deliver projects up to 3 times faster than traditional teams, experience 50% fewer project failures and also experience a 30% improvement in quality**. This demonstrates the importance of employing Agile methodologies to ensure successful project outcomes and business transformations.

This Certified Agile Business Analyst (CABA™) program is designed to provide you with a comprehensive understanding of the principles, tools, and techniques of Agile Business Analysis. You will be exposed to all crucial aspects of an Agile Business Analyst's role, ranging from **Agile requirements elicitation and management to effective stakeholder engagement, backlog management, and eventual quality control**. You will gain both Agile and practical knowledge of qualitative and quantitative methodologies that are fundamental to executing Agile Business Analysis **compliant with global Agile standards and practices**.

By integrating Agile Business Analysis into your organization's strategic planning and project execution, you will be adept at **creating and managing a product backlog, writing and refining user stories**, and effectively communicating with your Agile team. In addition, this program will show you how to complete the **Agile Business Analysis cycle by diligently conducting iterative and incremental development**, thereby ensuring a thorough analysis and validation of all business requirements. Throughout the program, you will also be guided on using the latest **Agile modeling techniques and popular Agile tools**, equipping you with practical skills needed in the real world. By the end of the program, you will gain insights into the significance of an Agile mindset, and how this shift in thinking is key to the successful application of Agile methodologies.

ACCREDITATIONS



4.8



4.6



PROGRAM OVERVIEW



Upon completing the program, you will attain the prestigious Certified Agile Business Analyst (CABA™) designation. This professional credential demonstrates your **expertise in the key principles and values of Agile, providing you with the foundation to operate effectively within an Agile environment**, from requirement solicitation to backlog management and stakeholder engagement. As a CABA™ holder, this designation will enhance your **credibility within the Agile and Business Analysis community, potentially paving the way for new career advancement opportunities**. Globally demanded and recognized, this designation has lifelong validity and this program has also been independently accredited by CPD as **adhering to the highest standards of continuing professional development**.

ACCREDITATIONS



4.8



4.6



KEY SKILLS YOU WILL GAIN

From This Program



**AGILE BUSINESS ANALYSIS
AGILE METHODOLOGIES
AGILE PRINCIPLES
PROCESS IMPROVEMENT**

**LEAN METHODOLOGY
STAKEHOLDER ANALYSIS & ENGAGEMENT
EMPATHY MAPS & INFLUENCE GRIDS
USER STORY WRITING (INVEST & 3CS)**

**BACKLOG MANAGEMENT & GROOMING
ITERATIVE REQUIREMENTS BREAKDOWN
EPIC-STORY-TASK DECOMPOSITION
ROLE MODELLING & PERSONAS**

**STORY MAPPING & RELEASE SLICING
AGILE COMMUNICATION TECHNIQUES
RAPID PROTOTYPING & FEEDBACK LOOPS
BEHAVIOR-DRIVEN STORY DEVELOPMENT
AGILE ESTIMATION (T-SHIRT & AFFINITY)**

**VISION STATEMENTS & LEAN CANVAS
OKRS (OBJECTIVES & KEY RESULTS)**

YOUR FACULTY DIRECTOR



Marcin Cieslinski

Enterprise Agile Expert | Agile Transformation Leader | Educator

Marcin Cieslinski is a **globally recognized enterprise agility expert with nearly two decades of hands-on experience in agile transformation, project portfolio management**, and business strategy execution. Currently serving as an Enterprise Agile Expert at both Sii Poland and Fortrea, Marcin specializes in driving large-scale agile transformations and embedding business agility within complex organizations.

Previously, Marcin **headed the Business Agility Practice at Deloitte** in Central Europe, where he directed multiple high-impact transformation and advisory engagements across multiple sectors where he was responsible for **coaching agile teams, designing organizational agility frameworks, and delivering tailored project management** training to global audiences.

Marcin is a **three-time recipient of the Project Management Institute's Project of the Year Award** and holds both an MBA from the Warsaw School of Economics and a CEMS Master's in Management. As a respected lecturer and international conference speaker, Marcin is known for making complex agile concepts accessible and actionable for business analysts and transformation leaders alike.

OUR PARTICIPANTS

Over 70% of FORTUNE 500 Companies Have Attended Our Accredited Programs Before

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ExxonMobil

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IKEA

VOLVO

HYUNDAI

Pfizer

Life is our life's work

Nestle

PROGRAM AGENDA



MODULE 1: AGILE MINDSET AND THE BUSINESS ANALYST ROLE

- Shifting from traditional to Agile analysis
- Core Agile principles (inspection, adaptation, transparency)
- Business analyst responsibilities in cross-functional teams

MODULE 2: AGILE FRAMEWORKS FOR ANALYSTS – SCRUM, KANBAN, HYBRID

- Scrum roles and events relevant to BAs
- Kanban principles and visual flow management
- Using hybrid models in regulated or complex settings

MODULE 3: STAKEHOLDER ANALYSIS AND AGILE COMMUNICATION

- Stakeholder empathy mapping and influence grids
- Framing conversations around value
- Feedback loops and expectation management

MODULE 4: PRODUCT VISION AND BUSINESS CONTEXT

- Vision statements, lean canvas, and OKRs
- Connecting vision to roadmap and backlog
- Maintaining clarity in dynamic environments

MODULE 5: USER ROLE MODELLING AND PERSONAS

- Creating actionable personas
- Role modelling for regulatory-sensitive environments
- Translating roles into requirements

MODULE 6: REQUIREMENTS BREAKDOWN AND ITERATIVE ANALYSIS

- Epic-story-task decomposition
- Analysis in discovery vs. delivery
- Managing assumptions and validation points

MODULE 7: PROTOTYPING AND RAPID FEEDBACK

- Low-fidelity wireframes and sketches
- Feedback loops in prototyping
- Risk reduction through early visibility

PROGRAM AGENDA



MODULE 8: WRITING EFFECTIVE USER STORIES

- INVEST and 3Cs model
- Behavior-driven story writing
- Splitting large stories for early delivery

MODULE 9: ESTIMATION AND PRIORITIZATION TECHNIQUES

- Story points, t-shirt sizing, affinity mapping
- MoSCoW, WSJF, and risk-based prioritization
- Trade-offs between speed, risk, and value

MODULE 10: MANAGING BACKLOGS AND SCOPE

- Story mapping and release slicing
- Aligning backlog with customer journey
- Grooming and refining backlogs iteratively

MODULE 11: AGILE IN REGULATED AND HIGH-STAKES ENVIRONMENTS

- Lightweight traceability techniques
- Agile documentation patterns
- Role of BA in bridging audit and agility

MODULE 12: USER ACCEPTANCE TESTING AND VALUE VERIFICATION

- UAT planning and feedback capture
- Aligning tests with business scenarios
- Building testable definitions of done

MODULE 13: SUMMARY, RECAP, AND CERTIFICATION PREPARATION

- Guided review of core frameworks, tools, and analysis techniques
- Final clarification of role boundaries, value focus, and stakeholder alignment
- Structured Q&A and peer exchange to reinforce applied knowledge

EXAMINATION

YOUR CHARTER DESIGNATION



Chartered Institute of Professional Certification's programs are unique as they provide you with professional charter designation and mark that can be used across your lifetime once you have completed our programs.

Upon completing the **Certified Agile Business Analyst (CABA™)** program and passing the Chartered exam, you will be awarded the prestigious **CABA™** designation, a globally recognized trademark with lifelong validity that demonstrates your expertise in **aligning Agile methodologies with business architecture to drive successful outcomes**.

This industry-recognized trademarked charter is developed by the **Chartered Institute of Professional Certifications**, an industry leader in professional certifications. This program's content has been independently accredited and certified by **CPD**, ensuring that it adheres to the highest standards of continuing professional development standards. This designation will enhance your credibility and marketability to potential employers or clients, making you stand out as a highly skilled and knowledgeable Business Analyst.

ABOUT US

49,525

Business Leaders Have
Attained Their Chartered
Certifications Since 2009

390

Certified and Fully
Accredited Programs

87%

Chartered Leaders Have
Reported Career Promotions
and Enhancements

Chartered Institute of Professional Certifications

All of Chartered Institute of Professional Certifications program are fully accredited programs. The professional charter and designations are trademarked credentials that can only be used by professionals who have completed and passed our accredited program. It is also independently accredited by CPD as adhering to the highest standards of continuing professional principles.

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OUR FACULTY DIRECTORS

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THE LONDON SCHOOL
OF ECONOMICS AND
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Business
School**

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Business
School**



CONTACT US TODAY

We Thank You for Your Ongoing Support
of Our Programs

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