

CHARTERED 
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

AFFORDABLE HOUSING STRATEGIES AND IMPLEMENTATION

**Fully Accredited
By:**

Chartered Institute of
Professional Certifications

CPD
Certification Service

PROGRAM OVERVIEW



Affordable housing strategies are critical in Australia and New Zealand (ANZ), where housing affordability has reached crisis levels. In Australia, **31% of households are in housing stress, while in New Zealand, homeownership rates have fallen to a 70-year low. The median house price in Sydney is 11 times the median annual household income.** Implementing effective strategies can address homelessness, improve social equity, and boost economic stability in both nations.

This certified program is designed to provide you with in-depth insights into the intricate and evolving landscape of affordable housing strategies and implementation in the ANZ region. You will gain comprehensive knowledge on the legal framework, policies, and practices that govern affordable housing initiatives, including **key national and regional strategies such as inclusionary zoning, social housing investments, and innovative housing solutions.** Additionally, you will delve into the dynamics of housing supply and demand, cost influences in development such as expensive land and supply chain issues, and **explore government subsidies and financing options available for affordable housing projects.**

Furthermore, you will learn **effective strategies for community engagement, stakeholder collaboration, and addressing community concerns to ensure inclusive and impactful housing development projects.** You will gain knowledge on sustainable housing design principles, including passive solar design and modular building, and learn to integrate energy-efficient, eco-friendly features and best practices for creating livable, resilient housing communities. The program will also examine the **intricacies of affordable housing land acquisition, including evaluating land prices and innovative uses, conducting site suitability assessments and navigating regulatory approvals.** By the end of the program, you will be able to understand the latest technological advancements and smart solutions in housing design and construction to enhance affordability, sustainability, and energy efficiency in housing projects.

Upon successful completion of the program, you will attain the **Certification in Affordable Housing Strategies and Implementation.** This distinguished certification will enhance your professional qualifications, demonstrating your highest standards of operational integrity, environmental care, and community responsibility in the pursuit of affordable housing. Globally demanded and recognized, the certification holds lifelong validity and will underscore your expertise in the ANZ affordable housing sector, amplifying your professional credentials.

ACCREDITATIONS



4.8



4.6



KEY SKILLS YOU WILL GAIN

From This Program



**AFFORDABLE HOUSING DEVELOPMENT
URBAN PLANNING
HOUSING POLICY ANALYSIS
ECONOMIC ANALYSIS**

**HOUSING SUBSIDIES
HOUSING REGULATORY COMPLIANCE
SUSTAINABLE HOUSING DESIGN
COMMUNITY ENGAGEMENT**

**HOUSING SPECTRUM
FINANCING STRATEGIES
STAKEHOLDER COLLABORATION
INCLUSIONARY ZONING**

**HOUSING AFFORDABILITY STRESS
MARKET ANALYSIS
ABORIGINAL COMMUNITY HOUSING
SUSTAINABLE HOUSING DEVELOPMENT
LAND USE PLANNING**

**LAND ACQUISITION AND DEVELOPMENT
BUILD TO RENT**

YOUR FACULTY DIRECTOR



Dr. Dionne Payn

Distinguished Housing and Property Development Expert;
Author of Amazon #1 Best-Selling Book

Dr. Dionne Payn is a distinguished expert in housing and property development, serving as the Founder and CEO of High Impact Property Investments. Her company specializes in capital raising for affordable, sustainable, and inclusive housing projects. With over eight years of experience, Dr. Payn has **successfully managed numerous affordable housing developments, notably a 14-townhouse project in Byron Bay, NSW, providing affordable homes in a high-cost area.** Her innovative approach has enabled over 40 investors to achieve double-digit returns, demonstrating the financial viability of ethical property investments.

Dr. Payn's expertise is recognized in publications such as The Owner Builder and Ticker News. As the **author of the Amazon #1 bestseller "E.T.H.I.C.A.L Property Investing", she regularly contributes to industry discourse on ethical investing and affordable housing solutions.** A respected speaker and advisor, Dr. Payn also serves on the **board of a nonprofit supporting women's access to affordable housing,** further exemplifying her commitment to impactful property development.

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PROGRAM AGENDA

MODULE 1 - INTRODUCTION TO AFFORDABLE HOUSING: DEFINITION AND OVERVIEW

- Definition of affordable housing and its role in the well-being of society
 - Difference between affordable and social housing
 - Very low, low and moderate income earners
 - Where is housing currently affordable for those on very low, low and moderate income
- Importance of affordable housing in economic stability and social equity
 - UN Sustainable Development Goals
 - Crime & poverty considerations
- Overview of different types of affordable housing models and their benefits
 - Build to rent
 - Co-living
 - Co-housing
 - Shared equity

MODULE 2 - LEGAL AND POLICY FRAMEWORK: OVERVIEW OF HOUSING POLICIES AND REGULATIONS

- Key housing policies and regulations at the federal and state levels
 - Federal policies
 - State policies
 - Where is housing policy working?
- Understanding zoning laws and their impact on affordable housing development.
 - The missing middle
 - Nimbyism
- Compliance requirements and legal considerations for developers
 - Statutory fees and charges and the impact on developers
 - What happens when things go wrong - Greenfell

MODULE 3 - ECONOMIC FACTORS IN HOUSING: SUPPLY AND DEMAND DYNAMICS, COST FACTORS IN HOUSING DEVELOPMENT, GOVERNMENT SUBSIDIES AND FINANCING

- Analysing supply and demand dynamics in the housing market
 - First home buyer subsidies
 - Negative gearing



PROGRAM AGENDA

- Cost factors influencing housing development, including land, materials, and labor
 - Why is cost of land expensive?
 - Supply chain issues and increased costs
 - Builders / Developers going out of business
- Overview of government subsidies, grants, and financing options for affordable housing projects
 - Housing Australia Fund
 - Various state subsidies inc. QLD, Vic, NSW

MODULE 4 - COMMUNITY ENGAGEMENT AND STAKEHOLDER ANALYSIS: ENGAGING COMMUNITIES IN HOUSING SOLUTIONS

- Strategies for effective community engagement and building local support
 - How to avoid nimbyism
 - Social impact studies
- Techniques for addressing community concerns and ensuring inclusive development
 - Collaborative development to get the best for the community

MODULE 5 - HOUSING DESIGN AND SUSTAINABILITY

- Principles of sustainable housing design and construction
 - Passive solar design
 - Modular building
- Incorporating energy-efficient and eco-friendly features in housing projects
 - Solar & batteries
 - Water efficient design
 - Healthy building materials
- Best practices for creating livable and resilient housing communities

MODULE 6 - FINANCING AFFORDABLE HOUSING

- Exploring various financing models and sources for affordable housing
 - JV's
 - Bank finance
 - Option agreements
- Role of public-private partnerships in funding housing projects
 - CHP's
 - Local Councils
 - State Government
- Innovative financing mechanisms and case studies of successful funding strategies
 - Nightingale model



PROGRAM AGENDA

MODULE 7 - LAND ACQUISITION AND DEVELOPMENT

- Process and challenges of land acquisition for affordable housing
 - Price of land
 - Innovative land uses
- Evaluating site suitability and conducting feasibility studies
 - Software
- Navigating regulatory approvals and permits for development
 - Building the team

MODULE 8 - PROJECT MANAGEMENT IN HOUSING DEVELOPMENT

- Key phases of project management in housing development
 - Flowchart
- Tools and techniques for effective project planning, execution, and monitoring
 - PM tools
- Managing risks and ensuring timely completion of housing projects
 - PM team
 - Risk mitigation

MODULE 9 - TECHNOLOGY AND INNOVATION IN HOUSING

- Latest technological advancements in construction and housing design
 - Modular housing
 - 3D-printing
- Role of smart technologies in enhancing housing affordability and sustainability
 - Measuring energy use
 - Homes that generate more energy than they consume
- Examples of innovative housing solutions and their impact
 - One Planet Living framework

MODULE 10 - CASE STUDIES AND BEST PRACTICES

- Detailed case studies of successful affordable housing projects
- Best practices and key takeaways from various housing developments
- Discussion on replicable models and scalable solutions for affordable housing

YOUR CHARTER DESIGNATION



Chartered Institute of Professional Certifications' programs are unique as they provide you with professional charter designations and marks that can be used across your lifetime once you have completed our programs.

Upon successfully attending this program, you will be awarded with the **Certification in Affordable Housing Strategies and Implementation** that can be used in your resume, CV and other professional credentials. This certification is industry-recognized with lifelong validity.

Globally demanded and recognized, this certification will enhance your professional credentials and validate your expertise in developing and implementing sustainable affordable housing solutions within the Australia and New Zealand housing sector. Developed by **Chartered Institute of Professional Certifications**, the content of this program has been independently accredited by **CPD Certification Service** as adhering to the highest standards of continuing professional principles.

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CONTACT US TODAY

We Thank You for Your Ongoing Support
of Our Programs

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