

CHARTERED 
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

CHARTERED FINANCIAL CONTROLLER™

CFC™

**Fully Accredited
By:**

Chartered Institute of
Professional Certifications

CPD
Certification Service





PROGRAM OVERVIEW



Over the past decade, Microsoft has experienced a significant surge in revenue, **escalating from \$62.48 billion in 2011 to an impressive \$168.09 billion by 2020**. This remarkable growth can be partly attributed to the company's astute financial planning, meticulous risk management, and robust internal oversight. The success of Microsoft underscores the critical importance of implementing solid financial controls.

ACCREDITATIONS

This certified program will equip you with a deep understanding and practical expertise required for mastering the complexities of financial control within corporate environments. Throughout the program, you will engage with a broad spectrum of financial disciplines, **exploring rigorous budgeting techniques, sophisticated forecasting methods, and strategic financial management**. The program will delve into the intricacies of investment appraisal, capital budgeting practices, and how to utilize analytical tools for sound decision-making and optimal capital allocation.



4.8



Additionally, this program will also focus on advanced topics including **cost control, internal audit processes, and the strategic planning necessary for navigating corporate finance effectively**. You will gain hands-on experience in managing risks related to market fluctuations, currency exchange, and interest rates, which are crucial for maintaining corporate financial health. The program also includes comprehensive training in financial reporting and analysis, enhancing your ability to harmonize financial data across different business units and effectively communicate financial insights to stakeholders.



4.6





PROGRAM OVERVIEW



Furthermore, this program emphasizes **practical application in treasury management, including strategies for managing liquidity and FX risks**. You will learn to apply your skills in real-world scenarios, using advanced financial tools and techniques to solve complex financial problems and implement robust financial strategies. By the end of the program, you will be proficient in leveraging your financial knowledge to lead strategic initiatives, ensuring your organization's financial stability and growth in a competitive business landscape.

Upon completing the program and passing the Chartered exam, you will attain the **Chartered Financial Controller (CFC™)** designation. This credential will demonstrate your expertise in risk management, internal controls, auditing proficiency, and use of investment appraisal methodologies to drive strategic financial decisions and long-term organizational success. With the CFC™ designation, you will be at the forefront of financial risk management, internal control, and investment decision-making, armed with extensive expertise in risk assessment techniques, guiding your organization towards long-term financial sustainability and growth.

ACCREDITATIONS



4.8



4.6



KEY SKILLS YOU WILL GAIN

From This Program



**FINANCIAL ANALYSIS
STRATEGIC PLANNING
REGULATORY COMPLIANCE
RISK MANAGEMENT**

**BUDGETING AND FORECASTING
FINANCIAL REPORTING
DATA ANALYSIS
FINANCIAL MODELING**

**TAX PLANNING AND REPORTING
MERGERS AND ACQUISITIONS
FINANCIAL POLICY FORMULATION
RISK MITIGATION**

**CAPITAL OPTIMIZATION
GLOBAL INVESTMENT STRATEGIES
INTERNAL CONTROLS AND COMPLIANCE
COST CONTROL AND MANAGEMENT
INVESTMENT APPRAISAL**

**CAPITAL BUDGETING
CORPORATE FINANCE & FUNDING**

YOUR FACULTY DIRECTOR



Pierre Faddoul

Distinguished Financial Expert

With over 19 years of financial control and investment experience in global financial hubs, Pierre Faddoul is the founder and managing director of Square Associates, a leading Singapore consultancy specializing in strategic and financial advisory. He is also currently appointed as the Chief Financial Officer at Austrianova. Over the past 2 decades, **Pierre has overseen US\$ 40 billion in investments and M&A transactions**, focusing on high-yield opportunities and mid to small-cap companies across Asia-Pacific sectors. His tenure includes key roles with **Tokio Marine Asset Management, Deutsche Asset & Wealth Management, and Aberdeen Asset Management.**

In addition to his professional achievements, he is currently appointed as an external lecturer at ESSEC Business School, he imparts expertise in "**Firm Valuation**" and "**Mergers & Acquisitions**". He holds an MBA from ESSEC Business School, France, and a Masters in Economics from Universite Paris-II Assas, France.

OUR PARTICIPANTS

Over 70% of FORTUNE 500 Companies Have Attended Our Accredited Programs Before



Goldman Sachs



SAMSUNG



ExxonMobil



BURBERRY



citi



IKEA



VOLVO



HYUNDAI



Pfizer

Life is our life's work



Nestlé

PROGRAM AGENDA



MODULE 1 - BUDGETING & FORECASTING

- Introduction - Budgeting & Forecasting
- Budgeting & Forecasting Part 1
- Budgeting & Forecasting Part 2
- Budgeting & Forecasting Part 3

MODULE 2 - STRATEGIC FINANCIAL MANAGEMENT

- Introduction - Strategic Financial Management
- Corporate Strategy
- Capital Structure
- Maximizing Corporate Finance: Understanding Profitability, Efficiency, and Leverage Ratios

MODULE 3 - COST CONTROL AND MANAGEMENT

- Introduction - Cost Control and Management
- Decoding Financial Control: Operating, Non-Operating, and Financial Costs Analysis with Leverage Insights
- Case Study
- Case Study (contd.)

MODULE 4 - INTERNAL CONTROL & AUDIT

- Introduction - Internal Control & Audit
- Internal Controls & Audit - Why, What, How?
- Comprehensive Risk Management: Navigating Operational, Financial, and Market Challenges in Financial Control
- Risk Monitoring and Management with Case Study

MODULE 5 - INVESTMENT APPRAISAL AND CAPITAL BUDGETING

- Introduction - Investment Appraisal and Capital Budgeting
- Investment Appraisal Methodologies
- Capital Budgeting Process
- Capital Budgeting Exercise

MODULE 6 - CORPORATE FINANCE AND FUNDING

- Introduction - Corporate Finance and Funding
- Difference Between Liquidity and Solvability
- Difference Between Short Term and Long Term Funding
- Organic & Inorganic Growth

PROGRAM AGENDA



MODULE 7 - MERGERS & ACQUISITIONS (M&A)

- Introduction - Mergers & Acquisitions (M&A)
- Difference Between Merger and Acquisition
- Synergies and How to Calculate Them
- Case Study

MODULE 8 - FINANCIAL REPORTING AND ANALYSIS

- Introduction - Financial Reporting and Analysis
- Objectives & Benefits of Financial Reporting
- Types of Reports and Financial Analysis
- Financial Analysis: 5 Families of Ratios

MODULE 9 - TREASURY MANAGEMENT

- Introduction - Treasury Management
- Managing Liquidity
- Managing FX Risk
- Case Study

MODULE 10 - WORKING CAPITAL AND CASH FLOW MANAGEMENT

- Introduction - Working Capital and Cash Flow Management
- Cash Collection Cycle
- Banking and Non-Banking Financial Relationships

EXAMINATION

YOUR CHARTER DESIGNATION



Upon completion of the program and successfully passing the Chartered exam, you will be awarded the prestigious **Chartered Financial Controller (CFC™)** designation, which can be showcased in your resume, CV, and other professional credentials. This globally recognized and respected credential serves as a testament to your expertise in the field, granting you lifelong validity.

As a **CFC™** certificate holder, you will distinguish yourself as an expert in financial management, enhancing your marketability and attractiveness to potential employers or clients. Developed by the **Chartered Institute of Professional Certifications**, this industry-recognized and trademarked charter demonstrates your proficiency in financial control and management, setting you apart in the competitive financial landscape. Additionally, the program's content has been independently accredited and certified by the **Continuing Professional Development (CPD) organization**, guaranteeing adherence to rigorous standards of professional development.

ABOUT US

49,525

Business Leaders Have
Attained Their Chartered
Certifications Since 2009

390

Certified and Fully
Accredited Programs

87%

Chartered Leaders Have
Reported Career Promotions
and Enhancements

Chartered Institute of Professional Certifications

All of Chartered Institute of Professional Certifications programs are fully accredited programs. The professional charters and designations are trademarked credentials that can only be used by professionals who have completed and passed our accredited program. It is also independently accredited by CPD as adhering to the highest standards of continuing professional principles.

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OUR FACULTY DIRECTORS

We Collaborate With
Instructors From
Renowned Institutions



HARVARD
UNIVERSITY



Wharton
UNIVERSITY of PENNSYLVANIA



Stanford University



UNIVERSITY OF MICHIGAN



**THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE**



**Columbia
Business
School**

**London
Business
School**



CONTACT US TODAY

We Thank You for Your Ongoing Support
of Our Programs

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