

CHARTERED 
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

CERTIFIED SUSTAINABILITY REPORTING MANAGER™

CSR™

**Fully Accredited
By:**

Chartered Institute of
Professional Certifications

CPD
Certification Service





PROGRAM OVERVIEW



Sustainability reporting is now more critical than ever, given market trends, regulatory oversight, and growing environmental and social concerns. A report by the Global Reporting Initiative (GRI) reveals that **93% of companies engaged in sustainability reporting believe it has enhanced their reputation and increased stakeholder trust.** By prioritizing sustainability and providing transparency through reporting, companies can benefit from improved financial performance, risk management, and competitive positioning, as well as enhancing their reputation.

The Certified Sustainability Reporting Manager (CSRSM™) program is designed to equip you with deep understanding of the **global sustainability reporting landscape** and the various reporting frameworks such as **UNGC guidelines and GRI reporting standards.** You will gain the skills required to **measure and monitor sustainability-related variables, including materiality assessment and integrated reporting,** and learn about **regulatory requirements, external assurance, and reporting standards.** By understanding the legal requirements and reporting framework, you will learn how to **build robust compliance framework** that is essential to be incorporated to your sustainability reports. Additionally, you will also discover **how green finance framework can be interlinked with sustainable reporting** that plays a huge impact to help your organization to obtain relevant type of financial instruments.

ACCREDITATIONS



4.8



4.6





PROGRAM OVERVIEW



By the end of the program and upon earning the **Certified Sustainability Reporting Manager (CSR M™)** designation, you will demonstrate your professional credentials and expertise in sustainability reporting, enabling you to develop effective sustainability strategies, analyze sustainability performance, and communicate sustainability results to stakeholders. The highly-regarded CSR M™ certification enhances your professional credentials and opens up new opportunities for growth and advancement in the field of sustainability reporting.

Globally demanded and recognized, this designation is an industry-recognized trademarked charter developed by the **Chartered Institute of Professional Certifications** and has lifelong validity. It's also fully accredited by CIPD (Chartered Institute of Personnel and Development), with 160,000 membership organizations worldwide.

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ACCREDITATIONS



4.8



4.6



KEY SKILLS YOU WILL GAIN

From This Program



**RISK MANAGEMENT
SUSTAINABILITY STRATEGY DEVELOPMENT
IMPACT ASSESSMENT
CORPORATE GOVERNANCE**

**ENVIRONMENTAL MANAGEMENT
DATA MANAGEMENT
POLICY ADVOCACY AND ENGAGEMENT
REPORTING FRAMEWORK DEVELOPMENT**

**GRI REPORTING PROCESS
SUSTAINABLE PERFORMANCE GOALS AND METRICS
SUSTAINABLE REPORT REQUIREMENTS ANALYSIS**

**MATERIALITY ASSESSMENT
SUSTAINABILITY REPORTS ASSURANCE
SUSTAINABLE PERFORMANCE GOALS AND METRICS
GRI STANDARDS**

**SUSTAINABILITY ACCOUNTING STANDARDS
BOARD (SASB) STANDARDS**

YOUR FACULTY DIRECTOR



Marina Mattera

Adjunct Professor and Sustainability Expert

Marina Mattera is an **influential sustainability, innovation, and circular economy advocate**. She was a former consultant and project manager for the **World Bank** where she managed all areas of development from policy and provides strategic advice to the identification, preparation, appraisal, and supervision of sustainability projects. As a sustainability expert, Marina was also accredited by the Spanish Ministry of Education as a University Professor for Public and Private Universities where she specializes in **Sustainable Development and Social Impact Evaluation**, bringing real-world examples into her courses so that students develop a clearer understanding of the topic.

Marina is also a visiting scholar at the Institute for Corporate Responsibility in Washington DC where she designs and analyzes certification for the **World Cocoa Foundation** that includes sustainably-sourced cocoa, taking into account both EIA (environmental impact assessment) and social impact. Marina's niche expertise in sustainability has led her to be a **regular speaker at international conferences and academia around the sustainable development, social and environmental impact evaluation, and corporate social responsibility field**.

OUR PARTICIPANTS

Over 70% of **FORTUNE 500** Companies Have Attended Our Accredited Programs Before



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SAMSUNG



ExxonMobil



BURBERRY



citi



IKEA



VOLVO



HYUNDAI



Pfizer

Life is our life's work



Nestlé

PROGRAM AGENDA



MODULE 1 - INTRODUCTION TO SUSTAINABILITY REPORTING

- Training Materials
- Sustainability Report and It's Evolution
- CSR, ESG, Integrated Frameworks & Benefits of Sustainability Reporting
- Case Study

MODULE 2 - COMPLIANCE AND SUSTAINABILITY REPORTING

- Training Materials
- History of Sustainability Reporting, Legal Requirements & Reporting Framework
- Compliance with Legal Requirements
- Voluntarily Incorporating Sustainability Reports

MODULE 3 - GLOBAL SUSTAINABILITY REPORTING LANDSCAPE

- Training Materials
- Goals and Regulations Pyramid
- Right Standards & Corporate Level Reporting
- Case Study

MODULE 4 - UNGC

- Training Materials
- UNGC History & 10 Principles
- Reporting Structure & Benefits
- Case Study

MODULE 5 - GRI

- Training Materials
- GRI History, Guidelines VS Standards
- Reporting Structure & Benefits - Part 1
- Reporting Structure & Benefits - Part 2
- Reporting Structure & Benefits - Part 3

MODULE 6 - SUSTAINABILITY REPORTING AND STOCK EXCHANGES

- Training Materials
- Sustainability Reporting & Investors
- Frameworks Requiring Sustainability Reports
- Green Finance/Indexes/Bonds & Sustainability Reporting

MODULE 7 - OTHER GUIDELINES AND STANDARD

- Training Materials
- ISO & CDP
- TCFD & SMETA
- Other Frameworks

MODULE 8 - INTEGRATED REPORTING

- Training Materials
- 6 Capitals of Integrated Reporting & Integrated VS Sustainable Reporting
- Corporate Governance & Value Creation Process
- Integrated Reporting Framework

PROGRAM AGENDA



MODULE 9 - MATERIALITY ASSESSMENT

- Training Materials
- Materiality in the Context of ESG & Materiality Assessment Process
- Integration with Sustainability Reporting
- Holistic Approaches and Decision-Making Processes

MODULE 10 - SUCCESSFUL SUSTAINABILITY REPORTS

- Training Materials
- Keys to Successful Reporting, Assurance & Auditing
- 5 Elements of Assurance Engagement
- Assurance Standards

EXAMINATION

YOUR CHARTER DESIGNATION



Chartered Institute of Professional Certification's programs are unique as they provide you with professional charter designation and mark that can be used across your lifetime once you have completed our programs.

After completing the program and passing the Chartered exam, you will be awarded the **Certified Sustainability Reporting Manager (CSRM™)** designation that can be used in your resume, CV and other professional credentials. This designation is a global trademark and industry-recognized with lifelong validity.

Globally demanded and recognized, these trademarked credentials can be added to your professional credentials across your CV, LinkedIn profile and other professional standings to demonstrate your expertise in the area.

ABOUT US

49,525

Business Leaders Have
Attained Their Chartered
Certifications Since 2009

390

Certified and Fully
Accredited Programs

87%

Chartered Leaders Have
Reported Career Promotions
and Enhancements

Chartered Institute of Professional Certifications

All of Chartered Institute of Professional Certifications programs are fully accredited programs. The professional charter and designations are trademarked credentials that can only be used by professionals who have completed and passed our accredited program. It is also independently accredited by CPD as adhering to the highest standards of continuing professional principles.

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Stanford University



UNIVERSITY OF MICHIGAN



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CONTACT US TODAY

We Thank You for Your Ongoing Support
of Our Programs

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