

CHARTERED 
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

CERTIFIED ENVIRONMENTAL IMPACT ASSESSMENT MANAGER™

CEIA™

**Fully Accredited
By:**

Chartered Institute of
Professional Certifications

CPD
Certification Service



PROGRAM OVERVIEW



According to the United Nations Organization (UN), **70% of environmental disasters** are caused by poor environmental safeguards, making it essential that organizations put in collective effort to ensure their environmental initiatives will reduce any impacts to the environment. To help companies reduce the risk of environmental damage and mitigate any adverse impacts on human health, Environmental Impact Assessments (EIA) are required to minimize negative impact and foster positive sustainability footprint.

The **Certified Environmental Impact Assessment Manager (CEIA™)** program is designed to equip you with a comprehensive overview of designing and implementing an effective Environmental Impact Assessment (EIA) process for your organization. You will be introduced to every major aspect of conducting an in-depth EIA starting from **impact identification to public involvement, environmental prediction, monitoring and eventually quality control**. You will gain a clear understanding on both qualitative and quantitative methodologies, tools and techniques required for developing an EIA that is compliant with global environmental framework and environmental laws in major jurisdictions. By incorporating EIA into your organization's risk assessment and monitoring measures, you will also be able to **design an effective Environment Management Plan (EMP) that can help to offset or reduce any adverse environmental impacts** to your initiatives. In addition, you will be able to complete the EIA cycle by **conducting a proper Environmental Auditing (EA)** to ensure all environmental aspects have been assessed before you can **create an optimal and quality EIA reports to your stakeholders**.

By the end of the program and upon passing the Chartered exam, you will have earned the **Certified Environmental Impact Assessment Manager (CEIA™)** designation which you can use to demonstrate your professional credentials and track record in developing environmental impact assessment.

Globally demanded and recognized, this designation is an industry-recognized trademarked charter developed by the **Chartered Institute of Professional Certifications** and has lifelong validity. It's also fully accredited by CIPD (Chartered Institute of Personnel and Development), with 160,000 membership organizations worldwide.

ACCREDITATIONS



4.8



4.6



KEY SKILLS YOU WILL GAIN

From This Program



**IMPACT ASSESSMENT
EIA REPORT PREPARATION
ENVIRONMENTAL RISK MITIGATION
EIA ASSESSMENT**

**CONDUCTING EIA REVIEW
IMPACT EVALUATION PROCESS
ENVIRONMENTAL RISK ASSESSMENT
ENVIRONMENTAL PLANNING**

**EIA ANALYSIS
EIA TOOLS
ENVIRONMENTAL MANAGEMENT SYSTEMS
ENVIRONMENTAL POLICY**

**STAKEHOLDER ENGAGEMENT
ENVIRONMENTAL MANAGEMENT PLANS (EMP)
ENVIRONMENTAL IMPACTS PREDICTION
ENVIRONMENTAL IMPACTS FORECAST
STRATEGIC DECISION MAKING**

**INTERNATIONAL ENVIRONMENTAL COMPLIANCE
ENVIRONMENTAL RISK ASSESSMENT**

YOUR FACULTY DIRECTOR



Marina Mattera

Adjunct Professor and Sustainability Expert

Marina Mattera is an **influential sustainability, innovation and circular economy advocate**. She was a former consultant and project manager for the **World Bank** where she managed all areas of development from policy and provides strategic advice to the identification, preparation, appraisal and supervision of sustainability projects. As a sustainability expert, Marina was also accredited by the Spanish Ministry of Education as a University Professor for Public and Private Universities where she specializes in **Sustainable Development and Social Impact Evaluation**, bringing real-world examples into her courses so that students develop a clearer understanding of the topic.

Marina is also a visiting scholar at the Institute for Corporate Responsibility in Washington DC where she design and analyze certification for the **World Cocoa Foundation** that includes sustainably sourced cocoa taking into account both EIA (environmental impact assessment) and social impact. Marina's niche expertise in sustainability has led her to be a **regular speaker at international conferences and academia around the sustainable development, social and environmental impact evaluation and corporate social responsibility field**.

OUR PARTICIPANTS

Over 70% of FORTUNE 500 Companies Have Attended Our Accredited Programs Before



Goldman Sachs



SAMSUNG



ExxonMobil



BURBERRY



citi



IKEA



VOLVO



HYUNDAI



Pfizer

Life is our life's work



Nestlé

PROGRAM AGENDA



MODULE 1 - ENVIRONMENTAL MANAGEMENT

- Fundamentals and Components of Environmental Management
- Fundamental Components of EIA
- EIA - Legal Frameworks Around the Globe
- EIA - Reporting in Brief

MODULE 2 - EVALUATING THE NEED FOR EIA

- Linking Environmental Impact & Business Models
- Circular Economy and Circularizing Linear Business Model
- Business Benefits of Transitioning to Circular Business Model

MODULE 3 - INTRODUCTION TO METHODOLOGIES FOR EIA

- Impact Identification, Prediction, Evaluation & Significance
- Classification of Environmental Impact Assessment
- Strategic Environment Impact Assessment (SEA)
- Requirements of EIA Methodologies

MODULE 4 - QUANTITATIVE AND QUALITATIVE METHODOLOGIES FOR EIA

- EIA Methods, Tools & Techniques
- EIA Tools & Techniques - Part 1
- EIA Tools & Techniques - Part 2
- Qualitative & Quantitative Methodologies - Part 1
- Qualitative & Quantitative Methodologies - Part 2

MODULE 5 - INCORPORATING EIA INTO THE ORGANIZATION'S RISK ASSESSMENT

- Linking EIA to the Risk Assessment & Direct/Indirect Risks
- Environmental Risk Analysis, Risk Assessment & Limitations
- Case Study - Incorporating EIA into Risk Assessment

MODULE 6 - MITIGATION & PREPARATION OF ENVIRONMENT MANAGEMENT PLANS (EMP)

- Environment Management Plan (Objectives & Components)
- Impact Management - Mitigation Objectives & Measures

PROGRAM AGENDA



MODULE 7 - EIA MONITORING

- Objectives & Types of EIA Monitoring
- Designing & Integrating EIA Monitoring Measures
- EIA Monitoring - Evaluation Criteria & Metrics
- Case Study - EIA Monitoring

MODULE 8 - ENVIRONMENTAL AUDITING

- Environmental Auditing
- Environmental Audit - Contents, EIA Related KPIs & Incorporating Environmental Aspects in EA
- Evaluation & Auditing Report

MODULE 9 - ENVIRONMENTAL REPORTING & REVIEW OF EIA QUALITY

Environmental Review & Critical Aspects of EIA Review Process
Key Elements of EI Report
Guidelines for Efficient Environmental Reporting

MODULE 10 - INCORPORATING EIA INTO CORPORATE DECISION-MAKING

Role of EIA in Decision-Making & Stakeholder Evaluation in EI Frameworks
Legislative Requirements & EIA & EA Reports in Decision-Making

EXAMINATION

YOUR CHARTER DESIGNATION



Chartered Institute of Professional Certification's programs are unique as they provide you with professional charter designation and mark that can be used across your lifetime once you have completed our programs.

After completing the program and passing the Chartered exam, you will be awarded the **Certified Environmental Impact Assessment Manager (CEIA™) designation** that can be used in your resume, CV and other professional credentials. This designation is a global trademark and industry-recognized with lifelong validity.

Globally demanded and recognized, this designation will help you distinguish your sanctions compliance skillsets and demonstrate that you have attained expertise in **effective Environmental Impact Assessment**.

ABOUT US

49,525

Business Leaders Have
Attained Their Chartered
Certifications Since 2009

390

Certified and Fully
Accredited Programs

87%

Chartered Leaders Have
Reported Career Promotions
and Enhancements

Chartered Institute of Professional Certifications

All of Chartered Institute of Professional Certifications programs are fully accredited programs. The professional charter and designations are trademarked credentials that can only be used by professionals who have completed and passed our accredited program. It is also independently accredited by CPD as adhering to the highest standards of continuing professional principles.

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Stanford University



UNIVERSITY OF MICHIGAN



**THE LONDON SCHOOL
OF ECONOMICS AND
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CONTACT US TODAY

We Thank You for Your Ongoing Support
of Our Programs

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